

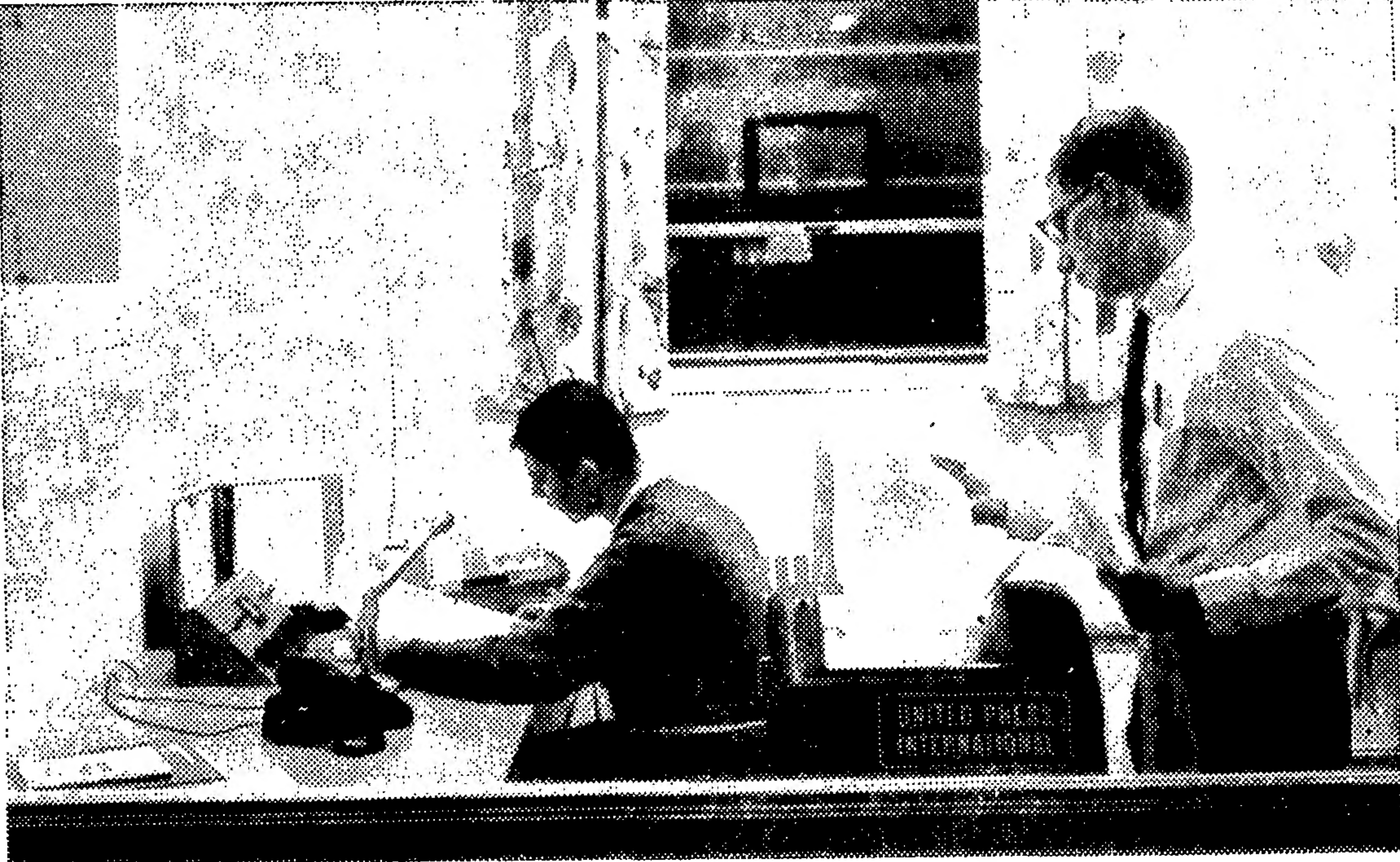
WTSC Inaugurates Regular FM Service

A new dimension in community service will be instituted by Clarkson beginning Sunday, (November 3) at 6:00 p.m. when WTSC-FM, the College's new FM radio station inaugurates regular broadcast service to Potsdam and the surrounding area.

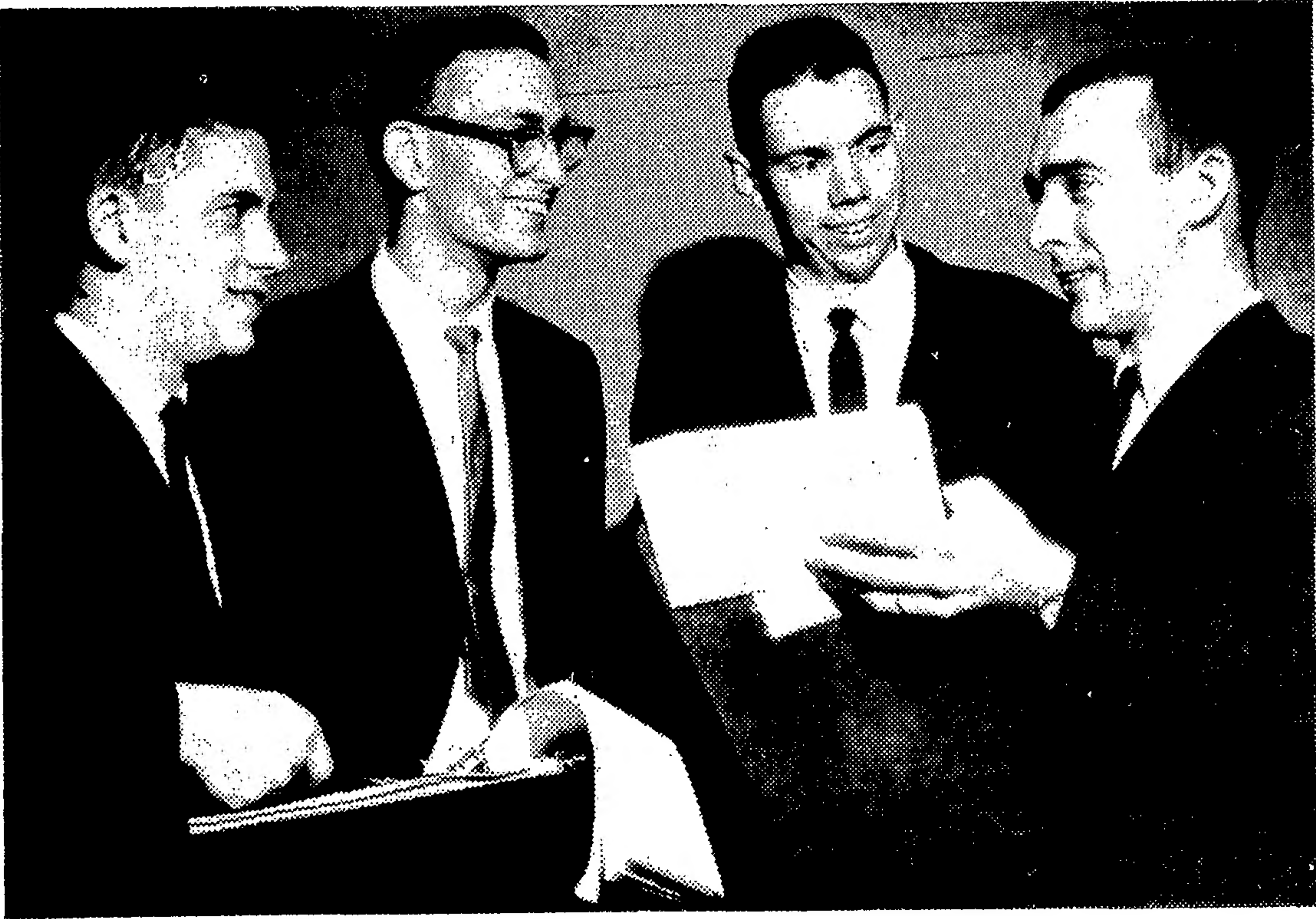
As a feature of the opening ceremonies, the public is invited to attend an open house from 2:00 to 5:00 p.m. at the station's remodeled studios in Hamlin House, located on Clarkson Avenue across from the Hockey Arena. Members of the station staff will guide tours and explain operations of the equipment.

third member station of the Inter College Radio Network, which includes all college facilities in Potsdam. Other stations in the network are WNTC and WCCT, both of which operate on carrier current and are received in buildings on the Clarkson and SUCP campus through power line transmission.

College radio began in Potsdam in 1947 with the Clarkson campus station WNTC. Station WCCT went on the air in 1961, offering a wider range of programming possibilities, and the two stations merged to form the Inter College Radio Network in 1962. The network is one of few such organizations



STEVE BORELL, ICRN newscaster (left), broadcasting a news show from the Lewis House news center while Alan Dixon ICRN news director (right), edits the latest news from UPI.



ICRN LEADERS—(from left to right): Bob Rhoda, business manager; Bob Stolte, executive secretary; Dick Place, technical director, and Gary Heyer, president, making final plans for the opening of WTSC-FM.

Civic and business leaders, and representatives of both Clarkson and the State University College will participate in the ceremonies. Clarkson President—William L. Whitson is scheduled to officially activate the station at 6:00 p.m.

The new radio station, the only non-commercial broadcast outlet in Northern New York, will be on the air daily from 6:00 p.m. to midnight, thus providing local listeners with evening coverage never before available in this area. (Potsdam's commercial AM station, WPDM, operates only during daylight hours.)

Owned by Clarkson College, the new FM station will be operated by the Inter College Radio Network, which includes students from Clarkson and the State University College. It will broadcast on a Federal Communication Commission assigned frequency of 91.1 mc, which can be received by all standard FM radios.

Power output of the new station is 2,500 milliwatts, resulting in an effective operating range within a 10-mile radius of the Clarkson Campus.

Programming policies of the station are designed to meet the requirements of its educational broadcast license, at the same time providing information and entertainment to the community.

The station's program schedule will include both live and recorded musical programs, consisting of semi-classical, classical, and popular shows; news from United Press International; public information and educational shows for the college and the community; and sports coverage, including live broadcast of Clarkson hockey games. WTSC-FM will become the

in the country.

All broadcast facilities of the three stations are owned by Clarkson and are located on the Clarkson campus. The stations are operated jointly by students from Clarkson and the State University College, as a recognized activity of their respective student government organizations.

Studios of WTSC-FM and WCCT are located in Hamlin House, on the Clarkson Hill Campus. The FM transmitting facilities of WTSC-FM are located nearby in Holcroft House, with the antenna mounted on the roof, the highest spot in Potsdam.

The studios of WNTC, offices of the ICRN and the ICRN technical department are located in Srell Hall on the Village Campus.

A unique feature of the network is the ICRN newsroom, located in Lewis House, which provides a direct United Press International news link with all three stations. Present programming calls for scheduled news broadcasts at 6:00, 8:00, 10:00 p.m.

More than eight miles of interconnecting radio lines link Clarkson's village campus, hill campus, and the State University College campus, including special remote broadcast lines in the Clarkson hockey arena and gymnasium, and the auditorium, gymnasium and Crane Hall at State. Transmitter power of the three stations totals 250 watts.

More than 100 students from both schools participate in all phases of the radio network operation. Primary staff responsibilities include news, production, technical and research, programming, broadcast engineering, and announcing.

Visitors Welcome To View Newsroom

The Inter College Radio Network Newsroom, located in Lewis House, will provide a valuable service to the listeners of the new FM station, WTSC-FM. Operating with the facilities of the United Press International, the newsroom is able to provide accurate news to the member stations of the ICRN. WTSC-FM will receive 30 minutes of news per evening of not only national and world interest, but of the local interest as

well. The local news will be covered by the reporters of the news department. Staffed by 20 students of Clarkson, the newsroom broadcasts from six to twelve each evening.

The Inter College Radio Network welcomes any visitor to its unique newsroom where the latest news can be read as it is printed on the teletype. Weather, sports, and news are posted on the glass window which serves as one wall of the room.

WTSC-WCCT Program Guide

Sunday:

- *6:00 p.m. Showtime
 - 7:00 p.m. Album Varieties
 - *8:00 p.m. Crane Echo
 - 9:00 p.m. Concert Hall
 - *10:00 p.m. Music till Midnight
 - 12:00 Midnight sign-off
- ### Monday through Thursday:
- *6:00 p.m. Album Varieties
 - *8:00 p.m. Concert Favorites

- *10:00 p.m. Music till Midnight
 - 12:00 Midnight sign-off
- ### Friday and Saturday:
- *6:00 p.m. Album Varieties
 - *8:00 p.m. Album Varieties, Part II
 - *10:00 p.m. Just Jazz
 - 12:00 Midnight sign-off
- * News at 6:00, 8:00, and 10:00.



PAUL MOORE, engineer-announcer at the new all transistorized, dual channel console broadcasting of WTSC-FM and WCCT.